

# DUPLICATE INVOICE



**WHAS**  
**520 W. Chestnut St.**  
**Louisville, KY 40202**  
**Main: (502)582-7711**  
**Billing:**

Property	WHAS		
Invoice #	1962403-1	Order #	1962403
Invoice Date	10/18/20	Alt Order #	WOC12431906
Invoice Month	October 2020	Deal #	
Invoice Period	09/28/20 - 10/12/20	Flight Dates	10/06/20 - 10/12/20
Advertiser	ISS/ Keep Kentucky Great		
Product	Kentucky		
Estimate #	5200		
Account Executive	Ben Stecker		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9914775		
Advertiser Code	218		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	10862AG		
Advertiser Ref	187943		
Product 1	473		
Product 2			

Billing Address:

**Main Street Media Group / POL**  
**Attention: Ryan Stanley**  
**PO Box 25093**  
**Alexandria, VA 22313**

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/06/20	10/08/20	»A MILLION LITTLE THINGS NGS	9-10p	---1---	:30	1	\$2,050.00	NM	
Weeks:	<u>Start Date</u> 10/05/20	<u>End Date</u> 10/11/20	<u>MTWTFSS</u> ---1---	<u>Spots/Week</u> 1	<u>Rate</u> \$2,050.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	Th	10/08/20	9:45 PM	»A MILLION LITTLE THINGS	9-10p	:30	KKG20TV3007H	\$2,050.00	NM
2	10/06/20	10/07/20	»GOLDBERGS/SCHOOL ED	8-9p	--1----	:30	1	\$1,800.00	NM	
Weeks:	<u>Start Date</u> 10/05/20	<u>End Date</u> 10/11/20	<u>MTWTFSS</u> --1----	<u>Spots/Week</u> 1	<u>Rate</u> \$1,800.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	W	10/07/20	8:29 PM	»GOLDBERGS/SCHOOLED	8-9p	:30	KKG20TV3007H	\$1,800.00	NM
3	10/06/20	10/10/20	»ABC COLLEGE FOOTB ALL 330P	330-7p	-----1-	:30	1	\$1,450.00	NM	
Weeks:	<u>Start Date</u> 10/05/20	<u>End Date</u> 10/11/20	<u>MTWTFSS</u> -----1-	<u>Spots/Week</u> 1	<u>Rate</u> \$1,450.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	Sa	10/10/20	4:22 PM	»ABC COLLEGE FOOTBALL	33C330-7p	:30	KKG20TV3007H	\$1,450.00	NM
4	10/06/20	10/09/20	»20/20	8-11p	----1--	:30	1	\$1,325.00	NM	
Weeks:	<u>Start Date</u> 10/05/20	<u>End Date</u> 10/11/20	<u>MTWTFSS</u> ----1--	<u>Spots/Week</u> 1	<u>Rate</u> \$1,325.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	All	Tu	10/06/20	4:59 AM	Local News @ 430a M-F	430-5a	:30	KKG20TV3007H	\$100.00	NM
					MG for 5.1,4.1					
2	All	W	10/07/20	10:57 PM	Prime Political Program	Various	:30	KKG20TV3007H	\$3,000.00	NM
					MG for 5.1,4.1					

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premio.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	1962403-1	Invoice Month	October 2020
Invoice Date	10/18/20	Invoice Period	09/28/20 - 10/12/20
Advertiser	ISS/ Keep Kentucky Great		
Product	Kentucky		
Estimate #	5200		



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
4	10/06/20	10/09/20	»20/20	8-11p	----1--	:30	1	\$1,325.00	NM																																																							
<table border="0" style="width: 100%;"> <tr> <td><b>Spots: #</b></td> <td><b>Ch</b></td> <td><b>Day</b></td> <td><b>Air Date</b></td> <td><b>Air Time</b></td> <td><b>Description</b></td> <td><b>Start/End Time</b></td> <td><b>Length</b></td> <td><b>Ad-ID</b></td> <td><b>Rate</b></td> <td><b>Type</b></td> </tr> <tr> <td>4</td> <td>All</td> <td>W</td> <td>10/07/20</td> <td>1:03 AM</td> <td>Nightline</td> <td>1237-106a</td> <td>:30</td> <td>KKG20TV3007H</td> <td>\$75.00</td> <td>NM</td> </tr> <tr> <td colspan="11">MG for 5.1,4.1</td> </tr> <tr> <td>1</td> <td>All</td> <td>F</td> <td>10/09/20</td> <td></td> <td>»20/20</td> <td>8-11p</td> <td>:00</td> <td></td> <td><del>\$1,325.00</del></td> <td>NM</td> </tr> <tr> <td colspan="11">See MG 4.2,4.3,4.4</td> </tr> </table>										<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>	4	All	W	10/07/20	1:03 AM	Nightline	1237-106a	:30	KKG20TV3007H	\$75.00	NM	MG for 5.1,4.1											1	All	F	10/09/20		»20/20	8-11p	:00		<del>\$1,325.00</del>	NM	See MG 4.2,4.3,4.4										
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>																																																						
4	All	W	10/07/20	1:03 AM	Nightline	1237-106a	:30	KKG20TV3007H	\$75.00	NM																																																						
MG for 5.1,4.1																																																																
1	All	F	10/09/20		»20/20	8-11p	:00		<del>\$1,325.00</del>	NM																																																						
See MG 4.2,4.3,4.4																																																																
5	10/06/20	10/06/20	»MIXED-ISH/BLACK-ISH 9-10p		-1-----	:30	1	\$1,075.00	NM																																																							
<table border="0" style="width: 100%;"> <tr> <td><b>Weeks:</b></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/05/20</td> <td>10/11/20</td> <td>-1-----</td> <td>1</td> <td>\$1,075.00</td> <td colspan="5"></td> </tr> <tr> <td><b>Spots: #</b></td> <td><b>Ch</b></td> <td><b>Day</b></td> <td><b>Air Date</b></td> <td><b>Air Time</b></td> <td><b>Description</b></td> <td><b>Start/End Time</b></td> <td><b>Length</b></td> <td><b>Ad-ID</b></td> <td><b>Rate</b></td> <td><b>Type</b></td> </tr> <tr> <td>1</td> <td>All</td> <td>Tu</td> <td>10/06/20</td> <td></td> <td>»MIXED-ISH/BLACK-ISH</td> <td>9-10p</td> <td>:00</td> <td></td> <td><del>\$1,075.00</del></td> <td>NM</td> </tr> <tr> <td colspan="11">See MG 4.2,4.3,4.4</td> </tr> </table>										<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/05/20	10/11/20	-1-----	1	\$1,075.00						<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>	1	All	Tu	10/06/20		»MIXED-ISH/BLACK-ISH	9-10p	:00		<del>\$1,075.00</del>	NM	See MG 4.2,4.3,4.4										
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
	10/05/20	10/11/20	-1-----	1	\$1,075.00																																																											
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>																																																						
1	All	Tu	10/06/20		»MIXED-ISH/BLACK-ISH	9-10p	:00		<del>\$1,075.00</del>	NM																																																						
See MG 4.2,4.3,4.4																																																																
6	10/06/20	10/12/20	»DANCING WITH THE STARS	8-11p	1-----	:30	1	\$1,925.00	NM																																																							
<table border="0" style="width: 100%;"> <tr> <td><b>Weeks:</b></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/06/20</td> <td>10/12/20</td> <td>1-----</td> <td>1</td> <td>\$1,925.00</td> <td colspan="5"></td> </tr> <tr> <td><b>Spots: #</b></td> <td><b>Ch</b></td> <td><b>Day</b></td> <td><b>Air Date</b></td> <td><b>Air Time</b></td> <td><b>Description</b></td> <td><b>Start/End Time</b></td> <td><b>Length</b></td> <td><b>Ad-ID</b></td> <td><b>Rate</b></td> <td><b>Type</b></td> </tr> <tr> <td>1</td> <td>All</td> <td>M</td> <td>10/12/20</td> <td>8:27 PM</td> <td>»DANCING WITH THE STARS</td> <td>8-11p</td> <td>:30</td> <td>KKG20TV3007H</td> <td>\$1,925.00</td> <td>NM</td> </tr> </table>										<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/06/20	10/12/20	1-----	1	\$1,925.00						<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>	1	All	M	10/12/20	8:27 PM	»DANCING WITH THE STARS	8-11p	:30	KKG20TV3007H	\$1,925.00	NM											
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
	10/06/20	10/12/20	1-----	1	\$1,925.00																																																											
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>																																																						
1	All	M	10/12/20	8:27 PM	»DANCING WITH THE STARS	8-11p	:30	KKG20TV3007H	\$1,925.00	NM																																																						
7	10/06/20	10/06/20		8-9p	-1-----	:30	1	\$850.00	NM																																																							
<table border="0" style="width: 100%;"> <tr> <td><b>Weeks:</b></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/05/20</td> <td>10/11/20</td> <td>-1-----</td> <td>1</td> <td>\$850.00</td> <td colspan="5"></td> </tr> <tr> <td><b>Spots: #</b></td> <td><b>Ch</b></td> <td><b>Day</b></td> <td><b>Air Date</b></td> <td><b>Air Time</b></td> <td><b>Description</b></td> <td><b>Start/End Time</b></td> <td><b>Length</b></td> <td><b>Ad-ID</b></td> <td><b>Rate</b></td> <td><b>Type</b></td> </tr> <tr> <td>1</td> <td>All</td> <td>Tu</td> <td>10/06/20</td> <td>7:58 PM</td> <td></td> <td>8-9p</td> <td>:30</td> <td>KKG20TV3007H</td> <td>\$850.00</td> <td>NM</td> </tr> </table>										<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/05/20	10/11/20	-1-----	1	\$850.00						<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>	1	All	Tu	10/06/20	7:58 PM		8-9p	:30	KKG20TV3007H	\$850.00	NM											
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
	10/05/20	10/11/20	-1-----	1	\$850.00																																																											
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>																																																						
1	All	Tu	10/06/20	7:58 PM		8-9p	:30	KKG20TV3007H	\$850.00	NM																																																						
8	10/06/20	10/11/20	»KIDS SAY THE DARND EST THINGS	8-9p	-----1	:30	1	\$1,450.00	NM																																																							
<table border="0" style="width: 100%;"> <tr> <td><b>Weeks:</b></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/05/20</td> <td>10/11/20</td> <td>-----1</td> <td>1</td> <td>\$1,450.00</td> <td colspan="5"></td> </tr> <tr> <td><b>Spots: #</b></td> <td><b>Ch</b></td> <td><b>Day</b></td> <td><b>Air Date</b></td> <td><b>Air Time</b></td> <td><b>Description</b></td> <td><b>Start/End Time</b></td> <td><b>Length</b></td> <td><b>Ad-ID</b></td> <td><b>Rate</b></td> <td><b>Type</b></td> </tr> <tr> <td>1</td> <td>All</td> <td>Su</td> <td>10/11/20</td> <td></td> <td>»KIDS SAY THE DARNEDEST TH</td> <td>8-9p</td> <td>:00</td> <td></td> <td><del>\$1,450.00</del></td> <td>NM</td> </tr> <tr> <td colspan="11">Credited</td> </tr> </table>										<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/05/20	10/11/20	-----1	1	\$1,450.00						<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>	1	All	Su	10/11/20		»KIDS SAY THE DARNEDEST TH	8-9p	:00		<del>\$1,450.00</del>	NM	Credited										
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
	10/05/20	10/11/20	-----1	1	\$1,450.00																																																											
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>																																																						
1	All	Su	10/11/20		»KIDS SAY THE DARNEDEST TH	8-9p	:00		<del>\$1,450.00</del>	NM																																																						
Credited																																																																
9	10/06/20	10/11/20	»FUNNIEST HOME VID EOS	7-8p	-----1	:30	1	\$1,450.00	NM																																																							
<table border="0" style="width: 100%;"> <tr> <td><b>Weeks:</b></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/05/20</td> <td>10/11/20</td> <td>-----1</td> <td>1</td> <td>\$1,450.00</td> <td colspan="5"></td> </tr> <tr> <td><b>Spots: #</b></td> <td><b>Ch</b></td> <td><b>Day</b></td> <td><b>Air Date</b></td> <td><b>Air Time</b></td> <td><b>Description</b></td> <td><b>Start/End Time</b></td> <td><b>Length</b></td> <td><b>Ad-ID</b></td> <td><b>Rate</b></td> <td><b>Type</b></td> </tr> <tr> <td>1</td> <td>All</td> <td>Su</td> <td>10/11/20</td> <td></td> <td>»FUNNIEST HOME VIDEOS</td> <td>7-8p</td> <td>:00</td> <td></td> <td><del>\$1,450.00</del></td> <td>NM</td> </tr> <tr> <td colspan="11">Credited</td> </tr> </table>										<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/05/20	10/11/20	-----1	1	\$1,450.00						<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>	1	All	Su	10/11/20		»FUNNIEST HOME VIDEOS	7-8p	:00		<del>\$1,450.00</del>	NM	Credited										
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
	10/05/20	10/11/20	-----1	1	\$1,450.00																																																											
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>																																																						
1	All	Su	10/11/20		»FUNNIEST HOME VIDEOS	7-8p	:00		<del>\$1,450.00</del>	NM																																																						
Credited																																																																
10	10/06/20	10/10/20	»ABC COLLEGE FOOTB ALL 12P	12-330p	-----1-	:30	1	\$850.00	NM																																																							
<table border="0" style="width: 100%;"> <tr> <td><b>Weeks:</b></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/05/20</td> <td>10/11/20</td> <td>-----1-</td> <td>1</td> <td>\$850.00</td> <td colspan="5"></td> </tr> <tr> <td><b>Spots: #</b></td> <td><b>Ch</b></td> <td><b>Day</b></td> <td><b>Air Date</b></td> <td><b>Air Time</b></td> <td><b>Description</b></td> <td><b>Start/End Time</b></td> <td><b>Length</b></td> <td><b>Ad-ID</b></td> <td><b>Rate</b></td> <td><b>Type</b></td> </tr> </table>										<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/05/20	10/11/20	-----1-	1	\$850.00						<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>																						
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
	10/05/20	10/11/20	-----1-	1	\$850.00																																																											
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>																																																						

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	1962403-1	Invoice Month	October 2020
Invoice Date	10/18/20	Invoice Period	09/28/20 - 10/12/20
Advertiser	ISS/ Keep Kentucky Great		
Product	Kentucky		
Estimate #	5200		



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
10	10/06/20	10/10/20	»ABC COLLEGE FOOTB 12-330p ALL 12P		-----1-	:30	1	\$850.00	NM	
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>
1	All	Sa	10/10/20	12:04 PM	»ABC COLLEGE FOOTBALL 12F12-330p		:30	KKG20TV3007H	\$850.00	NM
11	10/06/20	10/10/20	»ABC PRIME COLLEGE 8-1130p FOOTBALL		-----1-	:30	1	\$1,200.00	NM	
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/05/20	10/11/20	-----1-	1	\$1,200.00					
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>
1	All	Sa	10/10/20	7:28 PM	»ABC PRIME COLLEGE FOOTB 8-1130p		:30	KKG20TV3007H	\$1,200.00	NM
12	10/06/20	10/12/20	»ABC World News	630-7p	1-1-1--	:30	3	\$1,450.00	NM	
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/06/20	10/12/20	1-1-1--	3	\$1,450.00					
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>
1	All	W	10/07/20	6:28 PM	»ABC World News	630-7p	:30	KKG20TV3007H	\$1,450.00	NM
2	All	F	10/09/20	6:29 PM	»ABC World News	630-7p	:30	KKG20TV3007H	\$1,450.00	NM
3	All	M	10/12/20	6:29 PM	»ABC World News	630-7p	:30	KKG20TV3007H	\$1,450.00	NM
13	10/06/20	10/09/20	»INSIDE EDITION	730-8p	--111--	:30	3	\$800.00	NM	
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/05/20	10/11/20	--111--	3	\$800.00					
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>
1	All	W	10/07/20	7:46 PM	»INSIDE EDITION	730-8p	:30	KKG20TV3007H	\$800.00	NM
2	All	Th	10/08/20	7:51 PM	»INSIDE EDITION	730-8p	:30	KKG20TV3007H	\$800.00	NM
3	All	F	10/09/20	7:44 PM	»INSIDE EDITION	730-8p	:30	KKG20TV3007H	\$800.00	NM
14	10/06/20	10/12/20	»ENTERTAINMENT TO NIGHT	7-730p	11-1---	:30	3	\$800.00	NM	
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/06/20	10/12/20	11-1---	3	\$800.00					
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>
1	All	Tu	10/06/20	7:29 PM	»ENTERTAINMENT TONIGHT	7-730p	:30	KKG20TV3007H	\$800.00	NM
2	All	Th	10/08/20	7:11 PM	»ENTERTAINMENT TONIGHT	7-730p	:30	KKG20TV3007H	\$800.00	NM
3	All	M	10/12/20	7:25 PM	»ENTERTAINMENT TONIGHT	7-730p	:30	KKG20TV3007H	\$800.00	NM
15	10/06/20	10/09/20	»WHAS11 NEWS @ 6 & 6-630p amp; 630p Su-F		-1-11--	:30	3	\$700.00	NM	
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/05/20	10/11/20	-1-11--	3	\$700.00					
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>
1	All	Tu	10/06/20	6:28 PM	»WHAS11 NEWS @ 6 & 630-630p		:30	KKG20TV3007H	\$700.00	NM
2	All	Th	10/08/20	6:12 PM	»WHAS11 NEWS @ 6 & 630-630p		:30	KKG20TV3007H	\$700.00	NM
3	All	F	10/09/20	6:07 PM	»WHAS11 NEWS @ 6 & 630-630p		:30	KKG20TV3007H	\$700.00	NM
16	10/06/20	10/11/20		11:00 PM-11:30 PM	-----1	:30	1	\$600.00	NM	

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**



Invoice #	1962403-1	Invoice Month	October 2020
Invoice Date	10/18/20	Invoice Period	09/28/20 - 10/12/20
Advertiser	ISS/ Keep Kentucky Great		
Product	Kentucky		
Estimate #	5200		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
»WHAS11 NEWS AT 11 M-F/SU										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/05/20	10/11/20	-----1	1	\$600.00					
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	All	Su	10/11/20	12:19 AM	»WHAS11 NEWS AT 11 M-F/SU	11:00 PM-11:30 PM	:30	KKG20TV3007H	\$600.00	NM
<u>Total Spots</u>							<b>23</b>			

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$25,150.00</b>
<u>Agency Commission</u>	<b>\$3,772.50</b>
<u>Net Amount Due</u>	<b>\$21,377.50</b>

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.